



ALPHABETIC HANSAVIERTEL

PRESS RELEASE

BUCHSTABEN
MUSEUM

First exhibition in the newly opened Buchstabenmuseum in Berlin! **»Alphabetic Hansaviertel« (Die Schriften des Hansaviertels)**

November 2019
Page 1 of 1

Finally the Buchstabenmuseum (Museum of Letters) opens again. The spectacular arches under the Bellevue S-Bahn station now house the entire collection of the world's unique museum: around 2,000, in some cases huge, written objects from the urban space.

In the first special exhibition at the new location, striking signs from the world-famous Hansaviertel can be seen from 22 November 2019. Its architecture, including the letters, is entirely in keeping with the classic modern style of the 20th century. The exhibition highlights typical design features and is accompanied by contemporary photos, advertising material and sketches. A small sensation is the original construction board of the Interbau 1957 with the development plan of the Hansaviertel and a list of the international star architects who were involved.

The Museum of Letters provides opportunities for research into urban history and current debates from the design and art scene. Photo shootings, events and conferences take place in the historic S-Bahn arches, which is around 1,000 square metres.

In addition, the museum offers advice and restoration of written objects, including the faithful reconstruction of entire advertising installations.

Each letter contains an exciting story. Often the recovery is dramatic and not difficult, often it is crazy coincidences or sometimes just a quick hint, that lead the letters into the museum. The rescue is almost always due to the commitment of dedicated typo friends. These stories are also an important part of the exhibition and make a visit to the Buchstabenmuseum a unique experience.

Do you love letters, city history, urban culture?

The Buchstabenmuseum is a non-profit association and depends on donations. Support the work of this unique cultural institution in Berlin.

Exhibition opening: Thursday 21.11.2019, 18:00 to 21:00
Exhibition period: Friday 22.11.2019 to Sunday 19.04.2020

Address: Buchstabenmuseum, Stadtbahnbogen 424, 10557 Berlin, Germany
Public transport: S-Bahn Bellevue, subway Hansaplatz

Opening hours: Thursday to Sunday: 13:00 to 17:00
Tickets: 12 Euro (regular), 6,50 Euro (reduced)
Guided tours: on request (visit@buchstabenmuseum.de)
Museum shop: selected products accompanying the exhibition as well as a new »Edition26«

www.buchstabenmuseum.de
Facebook: [@buchstabenmuseum](https://www.facebook.com/buchstabenmuseum)
Instagram: [buchstabenmuseum](https://www.instagram.com/buchstabenmuseum)
Twitter: [@BM_Berlin](https://twitter.com/BM_Berlin)
[#buchstabenmuseum](https://twitter.com/buchstabenmuseum)